

HubLife™ for Nonprofits

AI for Mission Driven Organizations

Mission-driven organizations have accumulated a wealth of data, yet most nonprofits face a growing data crisis. Donor CRMs, financial systems, and spreadsheets scatter critical information across the organization. Layering AI on top of disconnected systems wastes budget, exhausts teams, and fails to deliver mission impact.

The Hidden Cost of Fragmented Data

By the end of 2025, Gartner reported that organizations abandoned at least 50% of generative AI projects after proof of concept¹.

Poor data quality, inadequate controls, and unclear business value derailed them. The technology isn't the problem. The data is. Nonprofits running on a patchwork of SaaS systems watch AI initiatives stall before they reach impact. Budgets drain, staff burn out, and funder goodwill erodes.

The Data Problem Shows Up Everywhere:

- Manual reporting consumes 40+ hours a month across finance and program teams
- Grant governance and donor management cannot scale
- Impact reporting for boards and funders is incomplete or inaccurate
- Data silos block a holistic view of organizational performance

HubLife™ is purpose-built for the data reality nonprofits live in every day. Rather than layer AI onto fragmented systems, HubLife™ unifies the data foundation first with pre-built integrations across the donor, financial, and operational systems nonprofits already run.

Mission impact follows; pre-configured agents, dashboards, and automation deliver operational AI in weeks, not months.

RSMC's AgenticOps and Data Specialists run HubLife™ end to end. They make your data accurate, usable, and ready for AI, bringing the specialized expertise most nonprofits don't have in-house. They keep your AI trusted, governed, secure, and aligned to mission outcomes long after launch.



Available in
AWS Marketplace

Agentic AI as a Service

Most AI tools answer questions. Agentic AI does the work. It pulls together your data, reasons about what it finds, and carries out a task (such as drafting a report, flagging an anomaly, or building a schedule) with a person reviewing the result.

HubLife™ delivers this as a **fully managed, nonprofit-specific edition of Amazon Quick**. The platform comes pre-loaded with dashboards, datasets, and AI agents nonprofit teams need most, and it connects to the systems you already use. QuickBooks, Salesforce, Microsoft OneDrive and SharePoint, Google Drive, Canva, Figma, Slack, Asana, and Zapier all integrate out of the box, alongside 70+ additional application and data source integrations.

How HubLife™ Is Different	
Your Data. Your Agents. Your Platform.™	Unlike consumer AI tools, HubLife™ runs entirely inside your own AWS account. The data, the agents, and the platform belong to your organization. No vendor co-tenancy, no model training on your information, no third-party data exposure.
Enterprise-grade in Every Layer	AWS infrastructure, foundation models, advanced analytics, agentic framework, and managed operations are all built to enterprise standards. The same architecture that powers Fortune 500 AI workloads, tuned for mission outcomes.
Security & Compliance Built-in	HubLife™ inherits the AWS security framework that protects the world's most regulated workloads (role-based access, IAM and Active Directory single sign-on, encryption in transit and at rest, and audit-ready compliance) trusted and tested at global scale.
Fully Managed	RSMC handles it all: AWS account setup and operations for organizations new to AWS, AgenticOps and Data Specialists guiding safe AI adoption, and FinOps governance for predictable cloud and AI spend.
Built to Grow	Your AWS environment scales as your mission scales. Layer in new agents. Connect new third-party data sources. Activate additional AWS-native services as use cases emerge. AWS pricing is transparent and consumption-based, so you only pay for what you turn on, when you turn it on. RSMC's FinOps team keeps every dollar visible.

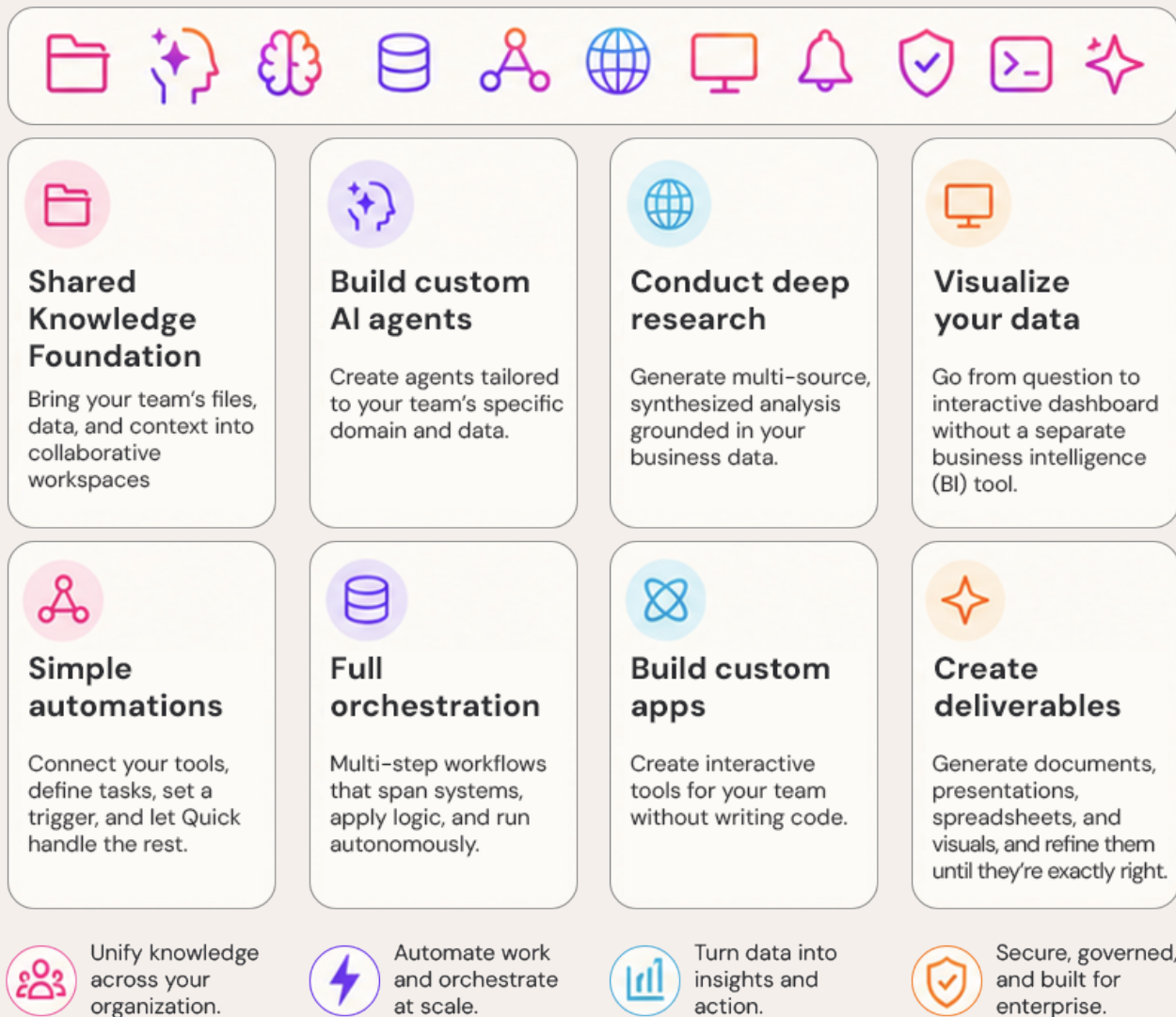
“ This isn't another SaaS solution. HubLife™ is an enterprise suite of AWS services. Built for the mission. Owned by the nonprofit. ”

Rochelle Manns
Founder & CIO, Ready Secure Managed Cloud

Comprehensive AI Productivity Suite

Strategic AI adoption isn't "more LLMs everywhere." It's the right capability for the right job. Sometimes the answer is a LLM. Sometimes it's a workflow that runs itself. Sometimes it's a predictive model, an automation, or a natural-language query against your data.

HubLife™ brings the full enterprise toolkit, including automation, advanced analytics, machine learning, natural-language queries, agentic AI, LLMs, and broad data connectivity. Value gets unlocked at every stage of business process maturity, not just the moments suited to generative AI.



“HubLife™ gave us AI powered grant research, provider automation workflows, and data visualization in one platform, enabling Rising Routes to serve outdoor access providers nationally and at enterprise scale.”

Jason Swann
Founder & Executive Director, Rising Routes Alliance

HubLife™ runs on a curated set of AWS services, including [Amazon Quick](#), [Amazon Bedrock](#), [Amazon S3](#), [AWS Lambda](#), [AWS CloudTrail](#), and [Amazon CloudWatch](#).

Together they form an enterprise-grade AI productivity suite. Every action carries an audit-ready record, every dataset stays private, and every workload runs with governance and enterprise security.

RSMC doesn't just hand over the technology. Our AgenticOps team plans, builds, tests, deploys, and continuously improves your agents with human review, context layers, and real-time monitoring. Optional enhanced AI governance controls strengthen every deployment. Our Data Specialists support data management, reporting, and the roadmap that drives continued HubLife™ adoption.

From First Conversation to Full Deployment

HubLife™ runs as a structured two-week, proof-of-value-to-production engagement. Week one opens with a discovery sprint on one use case: Impact Reporting, Grant Management, or Finance Dashboards. Week two activates the context phase with standard agents and spaces. From there, our managed AgenticOps and Data Specialist team delivers a roadmap for organization-wide adoption that keeps every deployment compliant, secure, and aligned to mission outcomes.

Ready to See What Agentic AI Could Do for Your Organization?

Connect with RSMC to talk through your data, your goals, and whether HubLife™ is the right fit, no commitment required.

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Ready Secure Managed Cloud™ (RSMC), is an AWS partner helping mission driven organizations and small and medium size business modernize with AWS services.

- **Ready on Day One:** Service-led and human-first. We layer your context onto AWS fully managed services and deliver measurable value on day one.
- **Secure by Design:** AWS Well-Architected at the core; auditable identity and access management, data governance, AI guardrails, observability and traceability for everything.
- **Managed by Experts:** Certified AWS engineers, software architects, FinOps practitioners, and data specialists operating every solution we deliver.
- **Cloud Economics:** We design AWS solutions around your specific drivers: research velocity, cost per beneficiary, donor experience, or whatever matters most to your mission's success.

¹ Gartner, Inc. [Why 50% of GenAI Projects Fail—And How to Beat the Odds](#)

